

**PATENT  
DOCKET NO.: 2207/5939**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANTS : VORA, SANJAY et al.  
SERIAL NO. : 09/222,554  
FILED : December 29, 1998  
FOR : STRUCTURED WEB ADVERTISING  
GROUP ART UNIT : 2178  
EXAMINER : Huynh, Cong Lac T

HON. COMMISSIONER  
FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REQUEST FOR RECONSIDERATION**

SIR:

The following remarks are in response to the Office Action dated April 7, 2008.

Amendments to the claims begin on page 2.

Remarks begin on page 10.